Henry, Des. Div. V
4/18/49 Gift
1949
LIBRARY
APR 25 1949
U S PATENT OFFICE

APRIL - MAY 1949

RETURN TO
DESIGN DIV.

CATALOGUE

School Memory Scrapbook- Entirely new—Now ready

PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

This comprehensive, modern MEMORY BOOK with departments for all occasions is an ideal gift for the Boy or Girl Graduate. It is printed throughout in two soft, rich colors for attractiveness and Plastic Bound (to lie flat) for practicability. Because of its handy size it will fit in with other books and can be carried to classes easily. (In a gift box.)

See page 21 **$2.00**

Living The Years. By Edgar A. Guest (Coming soon)

PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

We take great pride in announcing a new book by America's most beloved poet. LIVING THE YEARS by Edgar A. Guest will contain both poems and prose especially selected by the author himself. None of these have appeared in any of his previous books.

There's inspiration and comfort in every word "Eddie" Guest writes. As long as Americans cherish faith, family, and happy homes, Edgar Guest's books of verse will sing their message of hope and cheer, courage and comfort.

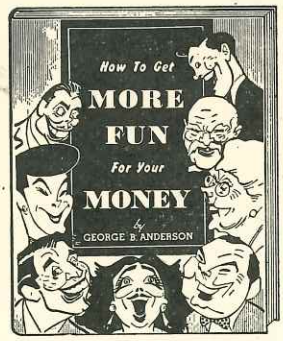
Because Mr. Guest's books are sold so widely as gifts, special attention to appearance will make this a handsome volume.

***Size—Large 12mo. 192 pages. Attractively bound. (Boxed.)* $2.00.**

SEE BACK PAGE FOR OTHER NEW PUBLICATIONS

THE REILLY & LEE CO.
325 WEST HURON STREET
CHICAGO - 10 - ILLINOIS

RETURN TO
DESIGN DIV.



how to have *the time of your life - all your life - on YOUR income!*

Brief, breezy, but packed with economic dynamite!

There's many a chuckle in the Andersons' misadventures with budgets, babies and broke periods, until they tired of ending every month with little to show but bills and ulcers. The "Fun Plan" they devised is really a new American philosophy. Six easy, specific rules show how to get the most out of life on *any* earning level without skimping, scraping or futile double-entry budgeting. Here are a few of the chapters:

How to Save Money—and Why
How to Recognize Fun
How to Bring Big Wants Within Reach
How to Evaluate Your Wants
How to Get More Fun Money
How to Get Under Way
How to Enjoy Economic Pressure
How to Get Extra Value
How to Make Money Decisions
How to Be Happy About Money

Everybody with an income needs this book—and George insisted that it be a "Book for a Buck", so that the brokest of us (who need it the most) can afford it. Once the word gets around, it should put contented smiles on a million inflation-harrassed victims of chronic frustration!

★

HOW TO GET MORE FUN for YOUR MONEY

by George B. Anderson
illustrated by Ben Cohen

★

64 double column 8½ x 11 pages—(50,000 words) . . Bound in heavy paper .

$1.00

(See page 6)

★

MY LIFE with BUFFALO BILL

by Dan Muller
with 50 illustrations by the author

No one else living could tell the intimate story of the most fabulous of all the great plainsmen with more authority than Dan Muller—Buffalo Bill's ward, secretary and companion for eighteen years. This superb story of a great and unusual personality is told with love, understanding and pity, against the fascinating background of life at Cody's famous *Scout's Rest* and *TE* Ranches, and amidst the turmoil and excitement of the famous original Wild West Show.

Fifty of Dan's own inimitable drawings add dash and brilliance to a book that's been long awaited by Americans to whom the magic name "Buffalo Bill" symbolizes one of the most exciting and colorful periods in our history.

the story only ONE MAN *could tell!*

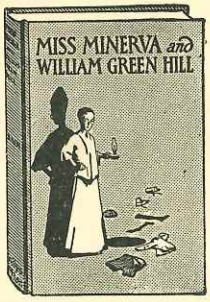
★

$4.00

Cloth bound . . 320 pages . . Size 5¾ x 8¾ in.

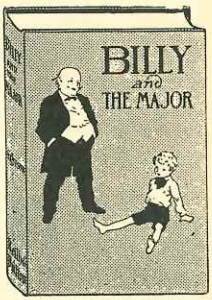
(See page 4)

the "miss minerva" books



The first of these sunshiny books introduces William Green Hill —one of the most delightful small boys ever set down in a book.

The drollery and comedy of childhood as portrayed in this story has made a classic of it. The pranks and innocent rascalities of Billy and his chums will make you want to read more—



—and in "Billy and the Major" the fun continues.

Billy and the Major are sworn to an alliance that develops many funny complications. And when Wilkes Booth Lincoln suddenly appears, Billy's cup of happiness is filled.

Miss Minerva's Baby was born in the last chapter of "Billy and the Major."

Though the fluffy-haired Josephine is a baby with the appearance of an angel, she has the personality of a mischievous and adorable sprite.

You will delight in the love of Billy for this little tot, as she bubbles her humorous way through the eventful first four years of her life.

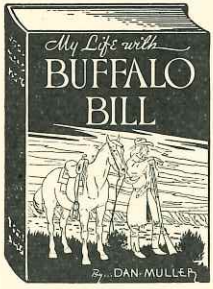
At least 200,000 families have chuckled and roared at lovable Miss Minerva, her persistent suitor, the Major, and young William Green Hill, the yeast that keeps everything stirring. Follow Miss Minerva through a whole series of amusing and touching experiences in the "Miss Minerva" books. *Illustrated. Cloth Bound. Now $1.50 each.*

_____	1 **Miss Minerva and William Green Hill.** By Frances Boyd Calhoun	**$1.50**
_____	2 **Billy and the Major.** By Emma Speed Sampson	**1.50**
_____	3 **Miss Minerva's Baby.** By Emma Speed Sampson	**1.50**
_____	4 **Miss Minerva on the Old Plantation.** By Emma Speed Sampson	**1.50**
_____	5 **Miss Minerva Broadcasts Billy.** By Emma Speed Sampson	**1.50**
_____	6 **Miss Minerva's Scallywags.** By Emma Speed Sampson	**1.50**
_____	7 **Miss Minerva's Neighbors.** By Emma Speed Sampson	**1.50**
_____	8 **Miss Minerva Goin' Places.** By Emma Speed Sampson	**1.50**
_____	9 **Miss Minerva's Mystery.** By Emma Speed Sampson	**1.50**
_____	10 **Miss Minerva's Problem.** By Emma Speed Sampson	**1.50**
_____	11 **Miss Minerva's Vacation.** By Emma Speed Sampson	**1.50**

The Miss Minerva Books are all profusely illustrated with humorous sketches in crayon.

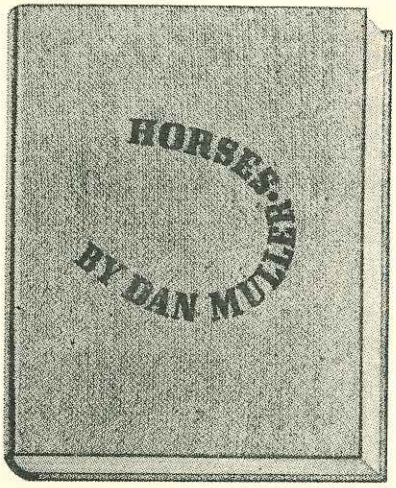
books by dan muller

_____My Life with BUFFALO BILL



Dan Muller's father rode the plains with Buffalo Bill. They stood by each other in the days when there was little law and lots of lead flying in the wide open West. So when Carl Muller was killed taking the rough edges off a salty bronc, Buffalo Bill offered to take Dan to live with him. Dan was nine. From then until he was twenty-seven he lived at Buffalo Bill's Cross-Up or TE Ranch, rode in his Wild West Show and did all he could to help the magnificent, open-handed giant who was his benefactor. He knew him inside and out and now in his own fascinating autobiography gives an intimate account of the hero he loved and understood and sometimes pitied. It's the story no one but Dan could tell.

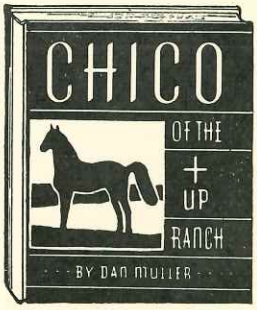
And in addition, he has illustrated it with fifty of his inimitable drawings. The dash, the precision, the brilliance of his drawing make every one of his illustrations a work of art. *Approx. 50 Dan Muller illustrations. Cloth bound. Size 5¾ x 8¾ in. 320 pages.* **$4.00**



_____ .....HORSES

A book for horse lovers everywhere. One hundred superb drawings by an artist who knows horses of every kind, in every place. Racers, polo horses, mustangs, broncs, the proud Palomino of the Conquistadores, the faithful plow horse of the farmer. Each drawing is accompanied by a running text, in informal style, giving you some of the accumulated wisdom of a man who has spent his life with horses. This is a book not only for horse lovers, but for art lovers, and for all those who love life in the open—whether it is on the race track, in the field, or on the range. Anyone will cherish this book as a prize possession. *Size—9¾ x 12⅛. 208 pages. Bound in Buckram. Slip box.* **$5.00**

_____ .....CHICO

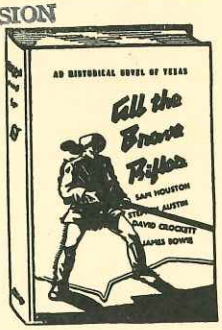


Here's a book that is a thoroughbred from cover to cover. The story of the beautiful golden horse and his master is one of universal appeal—as universal as the love of a boy for a horse. Chico was real —Chico lived, in that Big Horn Valley. The story of finding him in Box Elder Canyon is true. His having been stolen was real. *Size—6¾ x 9. 256 pages. Four-color jacket. Attractive binding..* **$3.50**

PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

fiction

_____ **Warrior of the Dawn—The Adventures of Tharn.**
By Howard Browne 1.00
The thrill-packed story of Tharn, the great prehistoric warrior.



_____ **All the Brave Rifles.**
By Clark Venable 1.25
A romance of the war that freed Texas from Mexico. On the blood-soaked field of San Jacinto, Old Sam Houston and his gallant followers shouted "Remember the Alamo!" and won independence for Texas. But the sweep of the story is nationwide. From all parts of the new nation, men came to win the great Southwest. Austin, Bowie, and Davie Crockett seem to appear in the flesh in this dramatic novel that makes history live for old and young. *Cloth bound. 369 pages. (Formerly $2.00).*

non-fiction

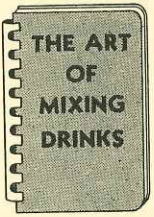
_____ **We Dive at Dawn.** By Lt. Com. Kenneth Edwards, R.N. Ret. 3.00
A vivid picture of life in a submarine, written in absorbing, non-technical style for the layman. *456 pages. Cloth bound. 8¾ x 5½ in. Illustrated.*

_____ **The Strangest Cases on Record.** By John Allison Duncan 3.00
Almost unbelievably freakish, yet authentic, legal documents, cases, charges, penalties, wills, decisions and ludicrous laws, written in laymen's language for everyone to understand. *Cloth bound. Illustrated by the author. 272 pages. 6¼ x 9½ in.*

_____ **Mark Twain and I.** By Opie Read 1.00
For years Opie Read traveled with Mark Twain. Here are the little humorous tales he remembered to tell about him. *Illustrated with pen and ink drawings. Cloth bound. 75 pages. 8¾ x 6¼ in.*

_____ **Today's Young Men.** By Felix B. Streyckmans 1.00
TODAY'S YOUNG MEN introduces a group of young Americans who have achieved notable successes while still in their twenties and thirties. *Cloth bound. 128 pages. 5¾ x 8½ in.*

_____ **The Art of Mixing Drinks** 1.25
One of the most complete "drink" books ever published. What to serve. When to serve it. How to serve it. This complete, handy book presents the facts you need to make an art of serving Cordials, Liqueurs, Spirits, and Wines. The recipes for mixed drinks include many that became famous at exclusive and celebrated bars. The author was aided by famous connoisseurs and world renowned chefs. Plastic binding for flat opening. *230 pages. 3¾ x 6.*



_____ **"The Fotygraft Album."** Text and drawing by Frank Wing 1.00
Take time out for a long laugh. Let Rebecca Sparks Peters swing you through the branches of her family tree and show you what grew on it. *New jacket and binding designed by Alfred Sterges. 96 pages.*

_____ **Fun's Fun.** By Jeanne Abbott 1.50
Here's a barrel of fun—descriptions of various types of amusingly original parties and invaluable hints on how to make them successful, along with directions for playing games so entertaining they would make any party hilarious. *Size 5½ x 8½ in. 208 pages. Cloth binding.*

miscellaneous

How to Combat the High Cost of Living

_____HOW TO GET MORE FUN FOR YOUR MONEY

By George Anderson **$1.00**

The Author's FUN PLAN shows how to get what you want from life. It gives easy, specific rules, without budgeting, for more good living for your money. Chapters include: How to Save Money and Why—How to Bring Big Wants Within Reach—How to Get More Money for Fun—How to Get Extra Value and many more helpful tips. Here's what one reviewer said about it:

"In these days when most of us are happy to get ANYTHING for our money, let alone fun, George Anderson's delightfully daring and sensibly simple approach to the best use of the family income is refreshing, and perhaps a life saver. . . . The book is a helpful guide to happy living. It can be applied by millionaire or piggy bank child."—*Chicago Tribune.*

8½ x 11 in. 64 pages of double columns (Approx. 50,000 words). Bound in durable, heavy paper.

_____SPENDING FOR HAPPINESS

Endorsed by Elsie Stapleton..... **$1.25**

The "Kwik-Glance" Budget Book lets you see *where* your money goes, what it buys. It is easy—simple—quick. The "Kwik-Glance" METHOD AND BUDGET BOOK has shown thousands of people how to climb out of debt; how to plug the holes in their pocketbooks; how to make the present more pleasant and the future more secure. Resolve this year to see where your money goes, instead of wondering where it went. The "Kwik-Glance" Method makes money management an interesting game. It takes only 2 minutes a day to keep your record in this book which helps you create a sensible spending plan. *Convenient 8½ x 11 size. Plastic spiral binding for flat open ing. 128 pages.*

_____GIL DODDS

The Flying Parson by Mel Larson..... **1.50**

Few Americans in recent years have made the impact upon the public as has Gil Dodds, commonly referred to as "The Flying Parson." Dodds holds many track records and is the world's champion indoor miler. He is conceded to have the best chances of any American to take first place in the fifteen-hundred-meter race in the 1948 Olympics. Dodd's strong evangelical Christian testimony is known to all sportspage writers.

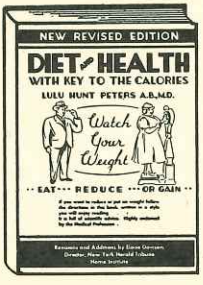
25 fascinating photographs. 125 pages. 7¾ x 5½ in. Cloth bound.

DIET AND HEALTH

BY LULU HUNT PETERS, M.D.

The most famous, helpful and popular book on diet ever published. Leading doctors everywhere prescribed it. For years Diet and Health has been on all lists of "best sellers."

_____ **Diet and Health.** By Lulu Hunt Peters, M.D..... **$1.75**



Eloise Davison, Director of The New York Herald-Tribune Home Institute, has succeeded admirably in the revision of this famous book and has added an enlightening, authentic chapter on Alcohol Calories . . . Revised edition is larger, more attractive. *Size 5½ x 8½. 148 pages.*

_____ **Dr. Bundesen's Diet Book.**
By Herman N. Bundesen, M.D..... **$1.50**

A slim body not only adds years to your life but life to your years

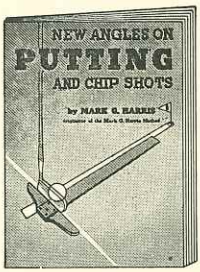
PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

miscellaneous (continued)

_____ **BILLIARDS AS IT SHOULD BE PLAYED,** by Willie Hoppe **$1.50**

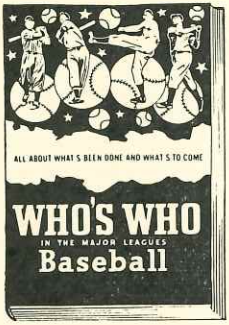
This is the most complete and authoritative book on how to play billiards ever published. From simplest fundamentals to the most intricate shot in the game, every step is not only explained but illustrated with clear, detailed photographs and diagrams. "An enthusiast's bible, a beginner's dream." Hoppe has tested his theories of play not only by stiff competition but by moving pictures and flash-camera studies of important shots. They are here explained in simple language and illustrated with large, clear photographs and diagrams. A glossary of billiard terms is included. The chapter on the Diamond System is the first full explanation of this famous system. *Size 10 x 14 in. 80 pages. Durable Binding.*

_____ **NEW ANGLES ON PUTTING.** By Mark G. Harris . . . **$1.50**



The Mark G. Harris system of putting, used by many top professionals, gets your ball into the cup. More than half your shots are made with a putter. They should be good and they can be good. Mark Harris is a famous teacher, and his book can pay dividends to any golfer—good, average or terrible. *Profusely illustrated with photographs. Bound in double thick cover stock paper, printed in two colors. 80 pages. Size 10 x 14 in.*

_____ ***Who's Who in the Major Leagues.** By John P. Carmichael.
(1949 Edition.) Ready April 15, ... **$1.25**



Every one of the millions of avid baseball fans wants the information this great book gives them—16 big annual editions have been sold. Now it is even bigger, more jam-packed with data than ever. Fans know that the comprehensive data found in the book's 108 attractive pages is *authentic,* for WHO'S WHO IN THE MAJOR LEAGUES BASEBALL is edited by John Carmichael of the *Chicago Daily News.* He gives the fan the right dope, and lots of it, plus *hundreds* of interesting pictures!

Among the many features are included the 1948 All-Star Players—First Year Stars—Player Biographies—1948 Batting, Fielding, Pitching and Team Averages—Records for Past Years—World Series Data for 1948 and Previous Years—and a whole host of other facts every fan wants to have. *108 pages. 500 pictures. 16 pages in color. Cloth bound. Size 6 x 9¾ inches.*

_____ **Modern Skating.** By Frederic Lewis **$1.25**
Gives simply and specifically all instructions for perfect figure skating. His book is more helpful than a course of private lessons. *Size 4½ x 6¼ in. 128 pages. Cloth.*

_____ **NEW CENSUS ATLAS OF THE WORLD. (Latest Federal Census Edition** **$3.50**
Profusely illustrated—all new maps of states and all countries of the world. Alphabetical list of cities—authentic and accurate. Facts and history of new nations. Splendid index. Complete new census figures. Invaluable for home, school, library and office. *Buckram cloth. Size 10½ x 15 in. 258 pages.*

_____ **NEW WEBSTERIAN DICTIONARY**
1153 pages of ready reference. 5¾ x 8½ in. *Durable binding—Jacket in colors* **$3.00**

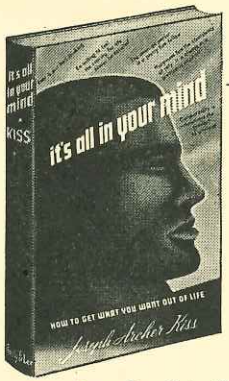
miscellaneous (continued)

(SPECIAL MEMORIAL EDITION)

_____ **JACK MINER AND THE BIRDS**..... **$3.50**

This new enlarged edition contains all the original contents plus eighteen highly interesting and informative articles that appeared in many of our nationally known magazines Approximately ninety pages are added to the former edition.

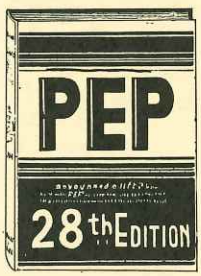
Fascinating to everyone who reads it is the story of the unique life of Jack Miner—hunter, trapper, lover of wild life, and finally, and surely it is his greatest crown, founder of bird sanctuaries. Thousands from far and near have come to see what he has created on his own ground at Kingsville, Ontario. Now because the interest in his work is growing every year, here is a new and enlarged edition of his book. *Illustrated with photographs throughout. Size 6¼ x 9¼.*



BOOKS OF INSPIRATION

_____ **It's All in Your Mind**—How to Get What You Want Out of Life. *By Joseph Archer Kiss*..... **$2.00**

This book is full of inspiration—practical inspiration. A *challenging book* which reduces the problems of the individual personality and of social relations to such clear and definite shape that the reader will be eager to meet and solve them. Every point is brought out by examples, short true stories, comparisons. A book of sound logic, inspiring enthusiasm, and refreshing humor. It is easy to read and easy to follow. It will help you to see life from a fresh angle, to find new possibilities of success and happiness. *Cloth bound. 12 mo. Approx. 288 pages.*



_____ **Pep.** *By Col. Wm. C. Hunter*..... **1.50**

A Book of Hows, Not Whys, for Mental and Physical Efficiency. A thoroughly practical and common sense help in gaining or retaining "Pep"—Poise—Efficiency—Peace. It is a constructive treatise, full of inspiring hints and backbone-bracing advice. It outlines a valuable plan—without preaching—for a new, successful start. The book is pleasant, buoyant, optimistic; a distinctly worth-while addition to the literature of self-improvement. *Cloth.*

_____ **Up!** *By George Matthew Adams*..... **1.50**

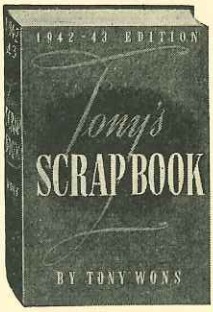
The author of this volume is the head of one of the largest newspaper-feature syndicates in America. Thousands have read his inspiring "Pepper Talks" in the metropolitan dailies. And in so doing, these thousands have felt the electric thrill of the author's dynamic personality and have been inspired to "look up"—to renew their grip on life and hope—and on themselves.

_____ **The Paths of Long Ago.** *By Wilbur D. Nesbit*..... **1.50**

The poems included in this book have been selected from those which live because people love them. Some of them are sympathetic, some have a tingling touch of satire, most of them are vibrant with a deep humanity or alive with a peculiarly appealing harmony with nature—a treasure house of favorite bits which are cherished because of their deep personal appeal.

miscellaneous (continued)

TONY'S FAMOUS SCRAP BOOKS



Tony Wons is a unique American institution, a radio personality who has won thousands of friends simply by being himself—the man with rich humor, quick sentiment, and a warm heart. Year after year, from coast to coast, wherever his voice has been carried over the air, wherever his books have traveled, thousands of people know him as their friend.

His SCRAP BOOKS, too, are an American institution. They are made up of quotations, verses, anecdotes, humorous fragments—the things he has liked best and his friends have liked best. Some of his pieces are funny, some are moving. But all of them are marked by the warm humanity which he likes and stands for.

_____ **No. 3, Tony's Scrap Book.** 1932-33 ..... **$1.00**
_____ **No. 11, Tony's Scrap Book.** 1941-42 ..... **1.00**
_____ **No. 13, New Tony's Scrap Book.** 1944-45 ..... **1.25**
_____ **Your Dog and My Dog.** Compiled by Anthony Wons **1.00**

Decorated cloth binding. Size 5¾ x 8½ in. 128 pages.
Tony's own collection of dog stories and dog poems, old and new.
A unique book for dog lovers.

The New Three-in-One Tony's Scrap Book

BY TONY WONS

Now three of the famous Tony's Scrap Books are offered in one big substantial volume, over 325 pages of Tony's inimitable collection of humor, wisdom, inspiration and sympathetic philosophy. At this low price, here is a bargain that none of Tony's admirers can afford to miss. *326 pages. 5½ x 8½ inches. Cloth bound. Attractive jacket.*

_____ **Three-in-One Tony's Scrap Book** by Tony Wons **$1.25**

Books of Verse *by Douglas Malloch.*

Full of inspiration, help, and humor, these poems sing a fine lyric note.

_____ **Live Life Today** **$1.50**
_____ **The Heart Content** **1.50**
_____ **Come On Home** **1.50**

PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

books by edgar a. guest

____MOTHER.

By Edgar A. Guest..... **$1.50**

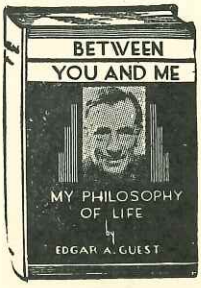
A delightful collection of Edgar A. Guest's inspiring poetic tributes to Mother. This favorite book has sold through many editions. This new edition has been redesigned from cover to cover to make the most beautiful of gift books—a gift any mother will treasure. *Size 5¼ x 7¼ in. 32 pages. Four-color board cover. Cellophane Slip Box.*

____BETWEEN YOU AND ME **$1.50**

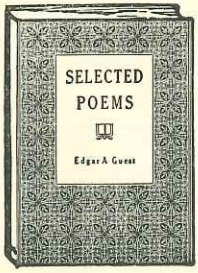
The biggest and most important job in the world, Edgar A. Guest believes, is to be a human being successfully. That means finding happiness, wherever it may be—and keeping it. This book may hold the secret of your happiness. For in writing it, Edgar Guest, the poet that all America reads and loves, has searched down deep in himself, and the thoughts he utters have come direct from his heart. *Size 5 x 7½ in. 333 pages. Cloth.*

CONTENTS:

What My Father Did for Me
Making the House a Home
You Can't Live Your Own Life
What I Owe the Other Fellow
What My Neighbors Mean to Me
What My Religion Means to Me
The Man You'd Like to Be
Why I Go to Church
The Art of Making Friends
My Job as a Father



The things he writes about are those things that are most important to all of us. His understanding way of looking at them is at once an inspiration and a comfort.



____SELECTED POEMS

By Edgar A. Guest..... **$1.00**

This collection offers the essence of Guest poetry in a light, convenient volume ideal for the bedside table. All Mr. Guest's favorite themes are represented; 41 poems for which there have been repeated requests. All of Mr. Guest's admirers will want this book. *58 pages. Attractive jacket.*

____RHYMES OF CHILDHOOD **33** Pocket Size, Thin Paper, Board Cover. Jacket **$0.75**

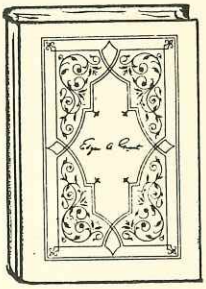
PATENT OFFICE

MAY 9 1949

DESIGN DIVISION

books by edgar a. guest

COLLECTED VERSE—Edgar A. Guest



_____ Cloth binding, gold stamped..... **$4.00**

_____ Leather binding **6.00**

Eddie Guest, "the poet of the people," heard on hundreds of lecture programs, heard by millions over the air, read by millions every morning with their morning coffee, has become an integral part of American life. Here is a collection of 937 pages of the most notable and beloved of Mr. Guest's verse, selected by himself. The growing demand for this book proves that many libraries and collectors of Guest need only to discover this volume to buy it. *Printed on featherweight English finish paper. Size 5½ x 8½ inches. Both editions in handsome slip boxes. An ideal Gift.*

POPULAR TWO-IN-ONE BOOKS (GUEST)

Two complete famous Edgar A. Guest books in each volume. *Printed on specially made text paper—Durable Cloth Binding—Attractive Jackets—Size 5 x 7½ in. 384 pages each.*

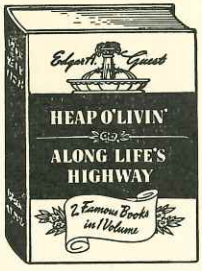
_____ **A Heap o' Livin'—*Along Life's Highway*** **$1.75**

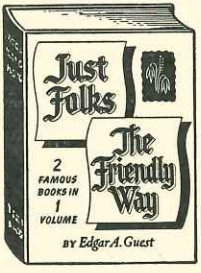
_____ **Just Folks—*The Friendly Way*** **1.75**

_____ **The Passing Throng—*Today and Tomorrow*** **1.75**

_____ **The Light of Faith—*Harbor Lights of Home*** **1.75**

_____ **Path to Home—*When Day is Done*** **1.75**

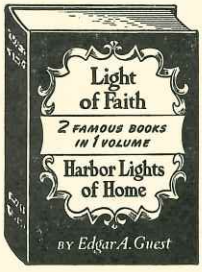




. . . the blending of the books "A Heap o' Livin'," "Along Life's Highway"—"Just Folks," "The Friendly Way"— "The Passing Throng," "Today and Tomorrow"—"The Light of Faith," "Harbor Lights of Home" into four single volumes comes at a fitting time. It will mark the completion of thirty years of most happy association with my publishers, and for that reason I am particularly pleased by these unions.

As I see these books brought under single covers I must confess to a glow of pride akin to that of a devoted father who lives to see his boys go into business together.

—EDGAR A. GUEST



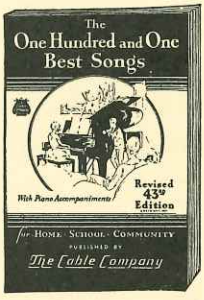
poetry

ONE HUNDRED AND ONE FAMOUS POEMS

is an authoritative collection of the best English verse compiled and edited with the aid of leading university professors. As a textbook, as a handy reference book, for your own reading and pleasure, you will find it a complete and practical collection of the most popular English verse in a handy, pocket-size edition. A picture of each author with the dates of his birth and death are given. In addition to the very excellent collection of verse, a few of the most beautiful examples of English prose have been included.

_____ *Heavy Paper Binding* **$0.50**
_____ *Blue Cloth, Gold Stamping* **1.00**
_____ *Kraft Leather, Gold Inlay* **1.50**

"101 BEST SONGS"

MOST WIDELY USED SONG BOOK IN AMERICA

The One Hundred and One Best Songs
With Piano Accompaniments
Revised 43rd Edition
for Home · School · Community
The Cable Company

Over 9,000,000 copies of this popular school and community Song Book have already been sold. This compact, handy collection contains more than one hundred of the best known home, folk, patriotic and religious melodies. Every song has a complete musical accompaniment.

_____ **One Hundred and One Best Songs.** *Paper* **$0.20**

110 FAVORITE CHILDREN'S POEMS

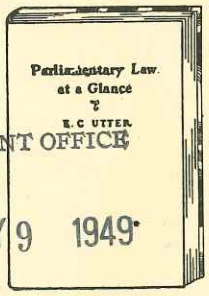
_____Heavy Paper Cover, Illustrated ..... **.50**
_____Cloth, Attractive Colored Jacket **1.00**

A great collection of poems for children, packed full of time-tried, all-age favorites from Mother Goose, Stevenson, Edgar Guest, Tennyson, Shakespeare, and dozens of others and sprinkled with bright little pictures. *(152 pages. Handy format 4½ x 8½ in.)*

two helpful and dependable handbooks

_____ ***PARLIAMENTARY LAW AT A GLANCE.** By E. C. Utter.....**$1.50**

New Revised 1949 Edition ***(Ready February 15)***



. . . is based on "Roberts' Rules of Order," which for years has been accepted without question as the official "bible" for the formal conduct of all meetings.

But Legislators, Public Officials, Club Members and students, wanted something equally dependable, equally exact—but arranged for instant use and reference! Perhaps only a moment remains for presentation of a motion. . . . Perhaps a Chairman has failed to realize that a certain amendment is Out of Order. . . . These are the occasions when *Parliamentary Law at a Glance* is worth many times its weight in gold to everyone who is sincerely interested in knowing—

Now the New Revised 1949 Edition contains even more of the concise information which made previous editions so helpful to thousands.

WHAT to Do and HOW to Do It!

Its contents are so arranged that one needs only to open the book in the middle—glance at the *visible headings*—and find, *instantly,* the solution to any problem of procedure. . . . Whether you face a "parliamentary emergency" in which an instantaneous decision is vital, or whether you wish merely to acquire a sound knowledge of correct procedure, this

Pocket-Sized Handbook of Concentrated Knowledge will enable you to find exactly WHAT you want, *when* you want it!

_____ **PUBLIC SPEAKING AT A GLANCE.** By E. C. Utter..... **$1.25**

. . . presents invaluable fundamentals of this important subject in such language and style as to be readily understood and absorbed.

Condensed for Convenience . . . Nothing Overlooked

Every phase of public speaking is given adequate treatment—from the impromptu, spur-of-the-moment "remarks," to the weightier, more dignified and deliberate "address." Club women, legislators, attorneys, clergymen—even though they be experienced public speakers —will find much of great value *to them* in this remarkable little volume. . . . INTRODUCTION—DISCUSSION—CLIMAX—CONCLUSION—These are the four, bed-rock, foundation stones on which *every* talk must be built if it is to be successful. . . . They are the "must" ingredients, around which the body of the speech takes shape—and they are clearly explained and *visibly emphasized* in this pocket-sized compendium. . . .

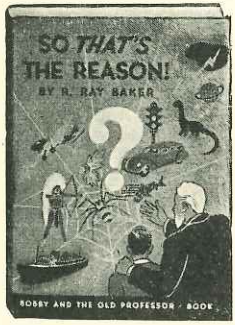
Salesmen Will Find This Book A Constant Help!

Nowhere does *effective speech*—to an individual or to a group—have such definite, tangible value as in active sales work. Much of a salesman's success depends on his choice of words and his style of delivery. . . . Not only does this book give him reliable guidance in these directions, but the SALESMANSHIP POINTERS *are similarly helpful and dependable.*

Juveniles

THE BOBBY AND THE OLD PROFESSOR SERIES BY R. RAY BAKER

Bobby and the Old Professor (who knows practically everything) explore the sciences. Accurate information is made understandable and entertaining for boys and girls. Checked and endorsed by professors at the University of Michigan. For children eight or older. *128 pages. 6½ x 8½. Cloth bound. Illustrated.*



_____ **So That's the Reason!** (General Science) **$1.50**
What makes electricity? Why is the ocean salt?
To youngsters of grade and high school age, who "want to know about things" this is precisely the book.

_____ **So That's Chemistry!** **$1.50**
What is coal? What is water? What is liquid air?
Here are all the answers—simple, clear, honest.

_____ **So That's Astronomy!** **$1.50**
What makes the earth spin? What makes eclipses?
The Old Professor gives the answers in this fascinating book.

_____ **So That's Geology!** **$1.50**
When did the first horse live? What made petroleum?

_____ **So That's Life!** **$1.50**
How do fish breathe? Can trees feel? Here are answers and entertainment combined.

_____ ***So That's Man** (**Ready March 15**)* **$1.50**
All the rest of the Bobby and the Old Professor books lead up to this one. Children will revel in the story of the invention of the wheel and the alphabet; of how Man learned to use fire, and stone tools, and bronze, and iron; of the early beginnings of civilization. Here are exactly the things youngsters want to know, told in an entertaining way that is easy to understand and fun to read.

BURTON HOLMES TRAVEL BOOKS FOR CHILDREN

With Burton Holmes' pictures, each book both tells and shows how the people live; what they eat: what they wear; how they play; what they believe.

Each volume has an index and a comprehensive glossary of names, places and unusual terms. Artistic cloth bindings and jackets printed in bright colors. Decorated end sheets. Photographic illustrations by Burton Holmes. *Approx. 420 pages ea. 7¾ x 5½ in.*

_____ **China.** Text by Eunice Tietjens and Louise Strong Hammond **$3.00**
The authors are exceptionally successful in translating unfamiliar customs into terms readily grasped by children. Eunice Tietjens not only is the author of books of poetry and prose, but lived many years in China and Japan.

_____ **Mexico.** Text by Carlos Castillo. **$3.00**
Carlos Castillo is Professor of Spanish at the University of Chicago. He was born in Mexico City and lived there for many years.

_____ **Egypt.** Text by Susan Wilbur **$3.00**
The text is written with clarity and concreteness.

PATENT OFFICE

MAY 9 1949

DESIGN DIVISION

easy-to-read Juveniles

NEW PHOTOGRAPHIC PICTURE BOOKS THE YOUNG CHILD CAN READ ALONE

With Large Photographs and Large Primer-style Type

_____ ***Come to the Farm. By Ruth M. Tensen** **$2.00**
(M.A. Columbia University, Teacher 1st Grade, Rochester, N. Y.)

Ruth M. Tensen's COME TO THE ZOO was greeted with such overwhelming enthusiasm both by parents and by teachers and they clamored so much for a second book to follow it that her COME TO THE FARM is being published at once to fill the expressed need. All the minute, careful planning which characterized COME TO THE ZOO is apparent again in COME TO THE FARM, but there is a little more text, and words from the primer are added to the pre-primer words used in the first book.

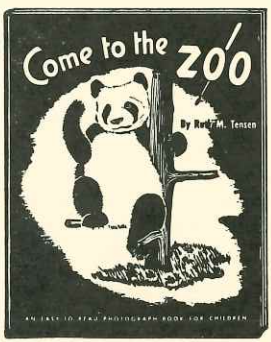
COME TO THE FARM is not in any way dependent on Miss Tensen's first book, but it is planned for the child with primer reading experience—and how he will enjoy it!—whereas COME TO THE ZOO was for the pre-primer reader. Lucky the child who has both books to keep pace with his expanding abilities.

The pictures concentrate on farm *animals,* for that is where the child's interest lies. Not only are the photographs so clear and so full of personality that they seem about to talk, but they help give the child some understanding of the work or purpose of the animals pictured. *Approx. 48 pages, with 20 photographs. 9¼ x 11½ inches. Large type. For ages 5 to 8 years.* (**Ready March 15**)

_____ **Come to the Zoo. By Ruth M. Tensen** **$1.75**

Now little readers can do their own reading!

For a long time a book which beginning readers could read all alone, just for fun, was needed. COME TO THE ZOO, with its 43-word pre-primer vocabulary, its easy sentences, its fun and surprises, fills the need to a T.



Such a simple book is new. Others have looked easy, but COME TO THE ZOO, unlike them, permits the child to use his new skill of reading at the very beginning. This is the psychological moment when he needs easy success in order to find pleasure and confidence. Then he will learn to love reading because he can do it well.

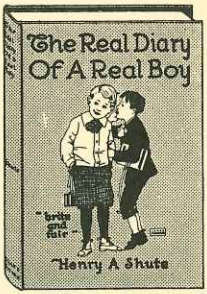
In hours of enjoyment, COME TO THE ZOO is a long, long book. Children of the right age to enjoy it are in the stage of natural repetition and they will read it again and again. It will be loved as few books are, for the children *themselves* will read it. It is their *own* book, aimed at *their* level.

COME TO THE ZOO is not just any book for a child, but a special one. For self-entertainment *and* a home-booster of school work, it's impossible to beat it. IT'S THE BOOK THAT MAKES LITTLE READERS LOVE TO READ. *For ages 4 to 7 years. 32 pp. 9¼ x 11½ in. 23 photographs.*

". . . remarkably clever in suggesting more than the vocabulary can say. . . . Young readers are going to be mightily cheered by this handsome picture book which they can read with nonchalance." —*May Hill Arbuthnot in* **Childhood Education**

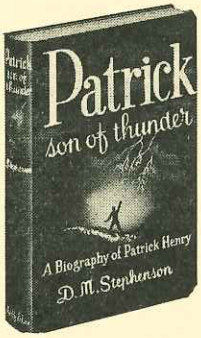
"This is indeed a carefully planned and well executed book for young children. . . . The unique table of contents is a reading aid in itself." —**Child Life** *Magazine*

books for boys and girls



_____ **The Real Diary of a Real Boy.** By Henry A. Shute..... **$1.25**
Mr. Shute's own amusing diary of his happy, typical boyhood.

_____ **Give Me Liberty.** By Fowler Harper.
Drawings by Chichi Lasley..... **1.50**
This fine book on the American Way shows how many common situations are handled under our democracy and under totalitarian slavery. *156 pages. 5⅜ x 7½.*



_____ **Patrick, Son of Thunder—A Biography of Patrick Henry.**
By D. M. Stephenson..... **1.00**
The author's research is remarkably thorough. Yet this utterly authentic biography reads like a story. For children 8-15, but enjoyable for adults. *Large 12 mo. Illustrated with line drawings.*

_____ **Captain Redlegs.** By Sabra Conner..... **1.25**
The adventurous tale of Sir Ronald Greaves, 17th century pirate.

_____ **Your Flag and Mine**..... **.50**
A collection of Patriotic Poems of America Past and Present—*Size 5¾ x 8½ inches—cloth binding. Jacket.*

_____ **Wishbones or Backbones—Careers for Ambitious Boys.** Compiled by B. D. Wilhelmus. **1.00**
Every boy wondering what his career in life will be can find not only practical help and information but much of inspiration in this book. *Size 12 mo. 218 pages. Cloth bound. Attractive jacket.*

_____ **Kingdom of the Trees.** *By Erle Kauffman*..... **$2.00**
Everything a youngster—or for that matter, an adult—will want to know about trees is here, in the conversation between Ben and Betty and Uncle John, a forester. What kind of wood is used for keels of boats, for certain musical instruments, for hubs of wheels, for shoe trees, for golf clubs? What are the various types of oak trees? What are some of the old superstitions about trees? A goldmine of tree information. For children, 8 years and over. *128 pages. Size 8¾ x 11 in. Cloth binding.*

A NEW JUVENILE BOOK PRINTED WITH "SEE-IN-THE-DARK" PIGMENTS

_____ **BOBBY BRITE**—Two-in-One Picture Book **$1.50**
Printed on black paper with phosphorescent pigments that glow when viewed in the dark.

When the illustrations are viewed in ordinary light an interesting scene full of action is depicted, and when viewed in the dark an entirely different or night time effect is seen on the same page. *Size 10¾ x 8½...Board Cover... Cercla Binding so book will lie flat.*

the OZ books

THE WHOLESOME OZ STORIES WITH THRILLS AND ADVENTURES HAVE DELIGHTED GENERATIONS OF GIRLS AND BOYS

THE MAGICAL MIMICS IN OZ

By JACK SNOW

Children and grown-ups who have read and loved the Oz stories will be especially interested in this new Oz book which introduces the new author, Jack Snow, and the new illustrator, Frank Kramer. They have collaborated to bring to THE MAGICAL MIMICS IN OZ all the lively imagination, the wholesome good humor and sense of wonder that have made the Oz books favorites with countless readers.

EACH YEAR HUNDREDS OF THOUSANDS OF CHILDREN GROW INTO THE AGE RANGE TO ENJOY THE FAMOUS OZ BOOKS—A DISPLAY OF THE COMPLETE SERIES WILL MEAN ADDED SALES FOR YOU. Each book size 6¾ x 9¼ in. Jacket in colors. **Per volume, $2.00**

_____ **1 The Land of Oz.**
_____ **2 Ozma of Oz.**
_____ **3 Dorothy and the Wizard in Oz.**
_____ **4 The Road to Oz.**
_____ **5 The Emerald City of Oz.**
_____ **6 The Patchwork Girl of Oz.**
_____ **7 Tik-Tok of Oz.**
_____ **8 The Scarecrow of Oz.**
_____ **9 Rinkitink in Oz.**
_____ **10 The Lost Princess of Oz.**
_____ **11 The Tin Woodman of Oz.**
_____ **12 The Magic of Oz.**
_____ **13 Glinda of Oz.**
_____ **14 The Royal Book of Oz.**
_____ **15 Kabumpo in Oz.**
_____ **16 The Cowardly Lion of Oz.**
_____ **17 Grampa in Oz.**
_____ **18 The Lost King of Oz.**
_____ **19 The Hungry Tiger of Oz.**
_____ **20 The Gnome King of Oz.**
_____ **21 The Giant Horse of Oz.**
_____ **22 Jack Pumpkinhead of Oz.**
_____ **23 The Yellow Knight of Oz.**
_____ **24 Pirates in Oz.**
_____ **25 The Purple Prince of Oz.**
_____ **26 Ojo in Oz.**
_____ **27 Speedy in Oz.**
_____ **28 The Wishing Horse of Oz.**
_____ **29 Captain Salt in Oz.**
_____ **30 Handy Mandy in Oz.**
_____ **31 The Silver Princess in Oz.**
_____ **32 Ozoplaning with the Wizard of Oz.**
_____ **33 Wonder City of Oz.**
_____ **34 The Scalawagons of Oz.**
_____ **35 Lucky Bucky in Oz.**
_____ **36 The Magical Mimics in Oz.**

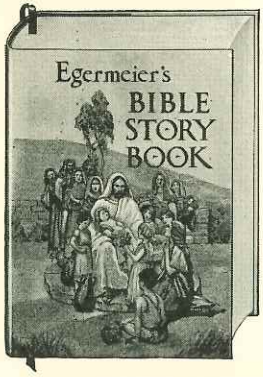
LIBRARY CLOTH EDITION, PER VOLUME, $2.00

NOTE: Volumes 1 to 13 by Baum; 14 to 32 by Thompson; 33 to 35 by Neill; 36 by Jack Snow.

egermeier's bible story books

BIBLE STORY BOOK. REVISED EDITION BY ELSIE E. EGERMEIER

Two hundred and thirty-four excellently written stories and over 200 actual photographs make this one of the outstanding Bible Story books on the market. New plates printed on special glare-free paper, a beautiful new laminated jacket in colors, new animated pictorial maps and a number of other features have been added in this new revised edition.



Style A—Readers Edition

Size 6 x 9 in. 654 pages. Bound in blue cloth with title stamped in gold. 200 illustrations, 17 in full color. 4 new animated maps in color.

_____ **$2.95**

Style B—Child Culture Edition

Size 6 x 9 in. 715 pages. Contents same as Style A plus 64 pages of specially prepared Home Study Helps. DeLuxe binding, 8 extra full page animated Bible maps in colors. Animated end sheets.

_____ **$3.95**

Style C—De Luxe Library Edition

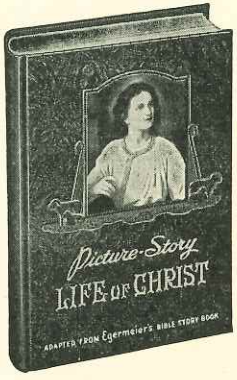
Size 6 x 9 in. 672 pages. Has all features of Style B plus de luxe cover, hand-tinted and embossed, and a 16-page art section of beautiful scenes of Holy Land.

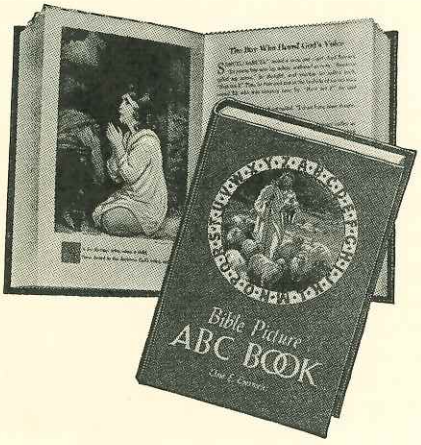
_____ **$4.95**

PICTURE STORY LIFE OF CHRIST BY ELSIE E. EGERMEIER

_____ **$2.50**

61 stories covering the life of Christ from his birth to his ascension.
44 full-page black and white reproductions of Bible paintings.
18 full-page four-color reproductions of Bible paintings.
43 reproductions of authentic Palestinian photographs depicting Bible customs and illustrating Bible verses.
Bound in attractive Fabricoid binding with gold stamped title and a beautiful inset picture of The Boy Christ on the front cover. Size 6½ x 9 inches. 300 pages.





BIBLE PICTURE A B C BOOK

BY ELSIE E. EGERMEIER

_____ **$1.75**

A beautiful bible story book for the younger children. There are 29 full-page, colored illustrations and 26 selected bible stories; such as: The Baby Who Slept in a Barn; Lazarus, the Beggar Man; The Story of a Fisherman, etc.

Size 6½ x 9 in. 63 pages. Cloth binding, with a picture in color mounted on the cover.

PATENT OFFICE

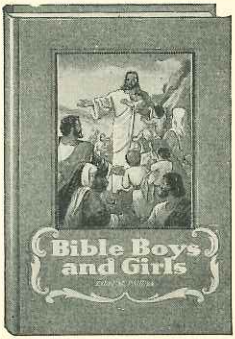
entertaining and educational juveniles

MAY 9 1949

DESIGN DIVISION

BIBLE BOYS AND GIRLS

BY ETHEL M. PHILLIPS



Twenty-four stories bring to life the boys and girls of Bible Times—"The Boy Who Knew Elisha," "The Little Maid Who Helped," "David the Shepherd Boy," "Daniel and His Friends," "The Boy Jesus," etc. The author has coupled with reverence for the Bible a great skill in dramatizing the stories for the minds of children.

Each thrilling story is beautifully illustrated by a full-page, four-color Bible picture. There are six additional full-page colored pictures opposite favorite portions of Scripture or poetry. Attractively bound with the latest Sallman picture, "Jesus, the Children's Friend," mounted on the front cover. *Size 6½ x 9 inches.*

A splendid book for a gift to a child. Suitable for family devotional reading. A beautiful, a memorable, and a living book.

_____ **Bible Boys and Girls** **$1.75**

_____ **Boys Stories of Great Men.** *By Elsie Egermeier* **$1.25**
Interesting stories of boys who became great men . . . Thomas Edison, Alexander Graham Bell, Henry Ford and others. *Cloth Bound.*

_____ **Girls Stories of Great Women.** *By Elsie Egermeier* **1.25**
Inspiring stories of women who had a part in making life more pleasant for us . . . Clara Barton, Madame Curie and others. *Cloth Bound.*

Stories of Jesus for Boys and Girls. *By Ethel M. Phillips.*

_____ **$1.75**

Twenty-eight stories from the life of Jesus and his teachings. Illustrated by 32 full-page, four-color reproductions of paintings created specifically for the Christian education of children. Bound in durable blue cloth, with cover illustration of Sallman's "The Boy Christ." Additional features are several pages of poetry, both new and familiar, suitably illustrated by multicolored pictures. Created as an aid to family worship and Christian teaching in the home. Especially suitable for ages 6 to 10.

Bible Homes and Families. *By Mildred Speakes Edwards.*

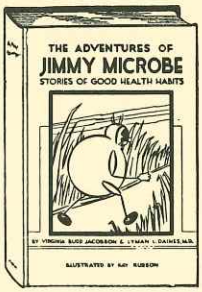
_____ **$1.75**

This is a companion volume to **Bible Boys and Girls, Stories of Jesus for Boys and Girls,** and **Bible Picture ABC Book.** A delightful selection of one-page stories centered about Bible homes and families, each with a careful application to Christian home life today. A full-page, four-color picture illustrating each story adds interest and charm for all children. Ideally suited for ages 4 to 8. *Clothbound. Size 6½ x 9 inches. 64 pages.*

art — science — health stories for children

THE JIMMY MICROBE BOOKS

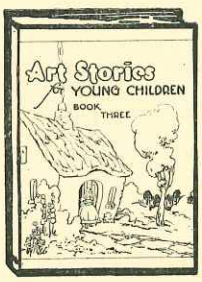
Practical health education along modern, entertaining lines.



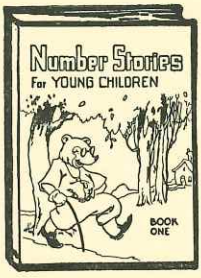
_____ **The Adventures of Jimmy Microbe.** Stories of Good Health Habits, by Virginia Budd Jacobsen and Lyman L. Daines, M.D. **$1.00**
In this delightful and unusual book the child follows Jimmy Microbe and his friends on their adventurous trip through Throat Street, the Molar Mountains, Tonsil Park, etc. It bristles with information valuable for children. *100 pages. 6¾ x 8½. Illustrated in color. Cloth bound. Jacket in colors.*

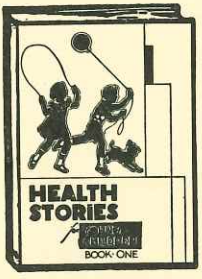
_____ **Hitch-Hiking with Jimmy Microbe.** By Jacobsen-Daines.. **$1.00**
Exciting adventures befall Jimmy and his brother when they go traveling. Educational, boy-and-girl appeal. *Size 6½ x 8¼ in.—92 pages—Cloth bound. Illustrated.*

ART NUMBER AND HEALTH STORIES



Very attractive for reading to preschool child, and for early school child to read to himself.
—Baptist Sunday School Board





They are among the best this reader has seen in months.
—Pittsburgh Press

Splendid books for children.
—Cleveland Plain Dealer

ART STORIES. A staff of experts has combined to make this remarkable book one of the most outstanding in the juvenile field. In language that a child can read for himself, the simpler art concepts are presented in such a way as to lay the foundation for the child's appreciation not only of art, but of beauty in all its forms. *Illustrated in color and uniform in size, 6¾ x 8.*

_____ **Book Three,** *256 pages* **$1.25**

NUMBER STORIES. A really unique series aimed at integrating the child's early training in reading and number work, and laying the foundations of correct arithmetic study habits.

_____ **Book One.** *Illustrated in color. 6¾ x 8½ in. 144 pages* **1.25**

HEALTH STORIES. Proper ideas on health habits—cleanliness, safety, correct posture, correct eating—presented so interestingly and so simply that they will read it for themselves.

_____ **Book One.** *Illustrated in color. 6¾ x 8½ in. 144 pages* **1.25**

gift books

(Note — Books on this page cannot be mailed book post)

POPULAR KITCHEN SCRAP BOOK

A Practical
Attractive Gift Book

Permits the arranging of a personal cook book containing one's preferred recipes.

The housewife's friend. Ample room for her to write or paste in recipes, her friends' and her own. Indexed, enabling her to place each recipe under its proper heading for easy future reference. Indexes are as follows:

PATENT OFFICE
MAY 9 1949
DESIGN DIVISION

Beverages ★ Breads ★ Biscuits ★ Cakes ★ Icing ★ Cookies ★ Candy ★ Desserts ★ Meats ★ Pickling Preserves ★ Salads ★ Sauces ★ Soups ★ Miscellaneous.

There are blank pages for each index. Handy size—4 x 7½ in. Cover—Water-proof imitation leather. Modern plastic binding so book will lie flat when opened. Each packed in gift box.

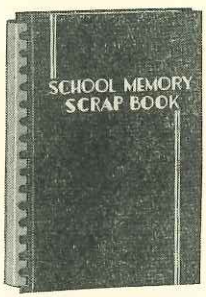
_____ **25 Kitchen Scrap Book** **$2.00**

GRADUATION—MEMORY—RECORD BOOKS

_____ ***School Memory Scrap Book** *(New)* $2.00**

An attractively designed up-to-the-minute school record book with departments for every activity of the modern girl or boy. When in use book will lie flat affording 100% visibility. *128 pages, printed in two colors. Size 5¾ x 8¾ inches. Plastic Binding. Board covers printed in two colors and laminated for durability. Boxed.*

(Ready March 15)

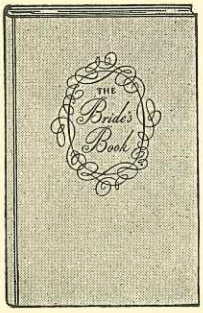


_____ **18 My Friendship Memories** **$1.25**

An attractive school record book that will lie flat, affording 100% visibility. It is beautifully illustrated, and the illustrations have been made so the owner of the book may add colors to the design. *Plastic ring binding. 96 pages. 7½ x 11¼ in. Cloth.*

bride and baby record books

Note — Books on this page cannot be mailed book post



THE BRIDE'S BOOK

A compact and beautifully illustrated Bride's Book. Design and illustrations by Ernst Spuehler. Printed in two colors (soft gray and rose inks) on specially made vellum paper. *Box has extra space for clippings, telegrams, etc. Size 5⅜ x 9 in. 32 pages. Three styles of binding!*

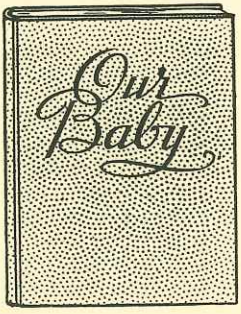
_____ Boards **1.50**

ANNIVERSARY BOOKS

These two artistically designed books have received wide acclaim from purchasers everywhere. They are published to fill a definite need for a wedding anniversary book at a popular price. Each is printed on specially made vellum paper. *Size 11¼ x 9 in. (Plastic Binding.) Boxed.*

_____ **No. 23 Golden Wedding** **$2.00**
[*gold metallic board cover*]

_____ **No. 24 Silver Wedding** **2.00**
[*silver metallic board cover*]



An unusually attractive, practical baby record book that is different in style and design from other baby books on the market. The printing is offset on especially made white vellum paper. Exquisite water color illustrations and charming verses set in hand set type make this new book a thing of beauty. This dainty book, in pink or blue de luxe board binding, contains 32 pages. Size 6¾ x 8¾. There are spaces for all the important events of babyhood days; such as christening, first birthday, first step, first word, etc. *Attractively boxed.*

_____ **5 Our Baby** *(Pink or Blue)* **$1.00**

our baby's first seven years

(Note—Books on this page cannot be mailed book post)

THE CHICAGO LYING-IN HOSPITAL FAMOUS BABY RECORD BOOK

☞ **Our Baby's First Seven Years.*** By Hermien D. Nusbaum.

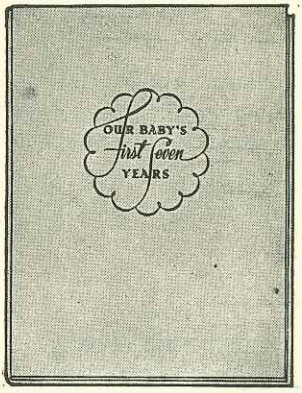
_____ **12** *Beautiful Cloth Binding. Pink or Blue*..... **$3.00**

_____ **13** *New Deluxe Binding, extra heavy, gold stamped. Pink or blue*..... **4.50**

COMPLETELY NEW BOOK

This famous Baby Book already has recorded the important events in the lives of over 200,000 babies. Now it's sensationally improved and beautified—now more than ever before it will be the most popular gift for new mothers!

Records and charts recommended by famous obstetricians and pediatricians everywhere make it not only a finer gift, but a "must" for new mothers!



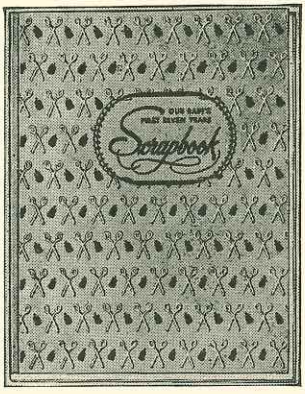
A SAFEGUARD TO HEALTH

OUR BABY'S FIRST SEVEN YEARS records not only the events parents love to remember but also a complete medical and diet history.

When the school wants to know what vaccinations, serums and tests the child has had, the record is there, a safeguard to the child's health.

Demand for this fine book is constant. Wherever babies are born, it is needed and wanted.

RECOMMENDED AND ENDORSED BY EMINENT DOCTORS



(A CHICAGO LYING-IN HOSPITAL NEW BOOK)

BABY'S FIRST SEVEN YEARS SCRAP BOOK

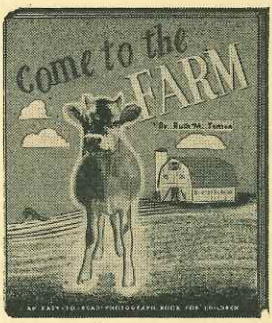
Now—for the first time—mother will have a perfect way to store up those childhood treasures in a dainty book that expands to twice its original size. There are pages for all those precious memories of "growing up"—pages for hobbies, outings, talents, sports—and many more beloved mementoes of childhood, such as baby's first hair ribbon, a lock of hair from baby's first haircut. It's a gift that will live and grow more treasured every year—and keep your memory bright. *Durable cloth cover with expansion binding permits adding pages.*

_____★**15 Our Baby's First Seven Years Scrap Book**..... **$3.00**

Two new Juveniles that combine facts and fun

COME TO THE FARM by Ruth M. Tensen

With large photographs



Here's the follow-up of Miss Tensen's warmly welcomed COME TO THE ZOO. Like it, COME TO THE FARM is designed for beginning readers to read all by themselves, just for fun.

Pleasure reading by youngsters learning to read used to be impossible because only their school books were simple enough for them to read alone. Miss Tensen has remedied that situation, and now a child can have *two* of her books instead of one. **$2.00** (See page 15)

SO THAT'S MAN! by R. Ray Baker

Children who have read R. Ray Baker's books have been waiting eagerly for another of the entertaining, informative talks between Bobby and the Old Professor. SO THAT'S MAN tells the rich, enthralling story of how Man—beginning with the early Cave Man—used his imagination and ingenuity to dominate his environment and develop the tools that brought civilization. A million years of man-made marvels make fine fodder for young minds. **$1.50** (See page 14)

PATENT OFFICE

MAY 9 1949

DESIGN DIVISION

REILLY & LEE CO • 325 W. HURON ST • CHICAGO 10

Please ship via_____books noted on this list.

Signed_____

City_____State_____

RETURN TO

DESIGN DIV.